



GAVIN BROOKS

BRITISH
gavin@usa.com
dob 13 Aug 1967

*Sparkling Gregarious ✦ Creative Ninja ✦ Digital Transformer ✦ Brand Vader
Digital Overlord ✦ Print Colourist ✦ IT Wrangler ✦ Data Hound*

Results-oriented creative executive with a proven history of success in marketing, sales, content material, web management & production, webmaster, digital imaging incl. video/filming & curating, graphic design, online/social media and technical design plus much more! Academic qualifications include a degree in Electronic Imaging plus numerous technical certifications from CompTIA, Cisco and Microsoft. Dedicated internet specialist and effective communicator with a strong work ethic and an ongoing commitment to ensuring business solutions consistently meet or exceed company objectives. Aware of future trends including Blockchain, FinTech, Augment Reality & AI.

- Social Media/Online Marketing
- Product Sales & Marketing
- Corporate Identity
- Project Manager
- Analogue to Digital Transformation
- Brand Look and Design
- Building Relationships
- IT & Investigative Solutions Manager
- Web Management
- Business Development
- Troubleshooting
- Application Design

- Built UKs first CMS driven Disability Act Police National Improvement Web Site that met top AAA standards.
- Key player placing Honeywell Security EMEA within top five ranks of major search engines.
- Implemented targeted Customer Data Capture System that increased selective Product Sales by 160%.
- Coordinated Web Developments in Siemens Switzerland enhancing WWW know-how by taking an active role in Web Master, Web Design and Sales Network meetings.
- Won Fujifilm Graphics Printing Industry Award for outstanding quality images reproduced on a consistent basis that enhanced newspaper and product sales.

WORK EXPERIENCE

Huffer Puff Shop ✦ Poole, UK ✦ 2016 – 2017

Retail Shop Manager

The ROTOLOK Group (Global) ✦ Tiverton, UK ✦ 2013 – 2016

Digital Media and Web Manager

Turnagain Motorsport Group and RoTechniks ✦ Reading, UK ✦ 2010 - 2012

Group Web & IT Manager

Spargonet ✦ Egham, UK ✦ 2009 - 2010

Web Team Leader - Interwoven Teamsite CMS

Withinscope Ltd /Adhive Ltd ✦ Camberley, UK ✦ 2006 - 2009

General Manager

Honeywell Security Group ✦ Bracknell, UK ✦ 2005 - 2006

Webmaster - EMEA (Europe, Middle East & Africa)

CENTREX National Police Training / NPIA National Policing Improvement Agency Bramshill, UK ✦ 2003 - 2005

MIS Web Design Manager in SCAS Section (Serious Crime Analyst Section)

Siemens Building Technologies Switzerland ✦ Zug, Switzerland ✦ 1999 - 2003

Global Web Master / Web Design Manager

Fujifilm ISIG International Systems Integration Group, Bedford, UK ✦ 1997 - 1999

Web / Document Management Specialist - 3rd Line IT Support Applications - International

3X COMMUNICATIONS, Watford, UK ✦ 1996 - 1997

Web Designer / System Solutions

EDUCATION

North East Surrey College of Technology, Surry UK

Bachelor of Science in Electronic Imaging - 1st Distinction

Swansea College, Wales UK

Degree/BTEC National Diploma Art & Design Photography in Design - Distinction 1st

Swansea University, Wales UK

Degree/BTEC Higher National Diploma, Ceramics/Surface Pattern Design

Royal Berkshire College of Art & Design, Maidenhead UK

PQC Certification, Art & Design

Normanton School, Buckingham UK

A', O' levels & CSE's Secondary Education

TECHNICAL SKILLS

- **HTML/SEO** (Organic & PPC)
- **DSL/ITIL** (Foundation Level)
- **CMS Systems** Administration / Operation
- **Microsoft Office Suite**
- **Adobe Applications** (full creative.adobe.com suite)
- **WordPress, Interwoven, RedDot, Fatwire, CMS**
- **Windows Server**
- **Windows 10** Hyper-V / Apple OS
- **TCP/IP/IIS**
- **VMware** Workstation
- **Script Testing** (White / Grey Box)
- **Post Script** Large Format Printing

TRAINING

- **Actinic Ecommerce** Business Plus v10/v11
- **Hard-core SEO** Search Engine Optimisation
- **Master CIW Designer & i-Net+**
- **Tech Connect A+ & Network+**
- **SQT Interwoven** Content Management Systems
- **Web Mastering**
- **NAPP** Photoshop Training Advanced Level
- **Macromedia** Dreamweaver MX2004+ CS4+
- Bespoke **Project Management** Key Training Ltd
- **HTML and High IT Aptitude**

ADDITIONAL CREDENTIALS

CERTIFICATIONS

- **MCSE** - Microsoft Certified Systems Engineer
- **MCSAS** - Microsoft Certified Systems Administrator Security
- **MCSES** - Microsoft Certified Systems Engineer Security
- **MCP** - Microsoft Certified Professional
- **MCTS** - Microsoft Certified Technology Specialist
- **MCSA** - Microsoft Certified Systems Administrator
- **CCDA** - Cisco Certified Design Associate
- **CCNA** - Cisco Certified Network Associate
- **CompTIA** - Security+ Certified

AFFILIATIONS

42Courses.com – July 2017 ongoing (self-studies)
CDO Chief Digital Officer Club - Platinum Member: March 2015 – March 2017
The CDO Club is the world's largest network of Chief Digital and Data Officers.
Lynda Professional Training - Full Premium Membership: 2014 -2017
Lynda is a leading online learning company that teaches individuals business, software, technology and creative skills to achieve personal and professional goals.

VOLUNTEER

Formed the Cotton Club Switzerland for Siemens staff to meet other staff, friends and practice English. This club is still going strong.
Helped children and the elderly who were new to hearing loss Saint Peters Hospital, Chertsey UK 2011.

OTHER

Founder and ex-owner of UKs well-known Maserati Forum which is still going very strong.

INTERESTS

Socialising, self-studies, sci-fi, digital media and enjoy helping others.

